



UNIVERSITY OF EDINBURGH
Business School

CRC

Credit
Research
Centre

Credit Scoring and Credit Control XIX

Wednesday 27 – Friday 29 August 2025



Exhibition & Sponsorship Opportunities

www.crc.business-school.ed.ac.uk/conference-2025

crc.conference@ed.ac.uk

Credit Scoring and Credit Control Conference XIX

Welcome

The 19th iteration of the Credit Scoring and Credit Control conference is set to be held in person in Edinburgh from Wednesday, August 27, to Friday, August 29, 2025.

Renowned as the world's premier event in the field, this conference has been at the forefront of credit scoring and related disciplines for the past 30 years. Biennially, it attracts hundreds of delegates, reaching a record-breaking turnout in 2023 with more than 400 attendees from over 40 countries. This conference serves as a pivotal bridge between academia and industry, providing an essential platform for all stakeholders involved in credit risk to convene and discuss the most pertinent topics in the field.

It has established itself as a critical agenda-setting forum in the realm of credit scoring, offering a diverse range of talks that span from pressing industry issues to the latest advancements in statistical and AI research.

I eagerly anticipate welcoming you to Edinburgh for what promises to be an enlightening and engaging experience!

Galina Andreeva,
Director of Credit Research Centre
Personal Chair of Societal Aspects of Credit

Conference Organising Committee

- Professor Galina Andreeva PhD (University of Edinburgh)
- Professor Jonathan N Crook BA, MSc (Econ), Hon DBA, FRSE (University of Edinburgh)
- Mr David B Edelman BSc, AM, FSS, ACIBS (Caledonia Credit Consultancy)
- Professor Christophe Mues PhD (University of Southampton)

Programme Information

Tuesday 26 August 2025

15:30-19:00	Early delegate registration	John McIntyre Conference Centre (JMCC)
18:00-20:00	Pre-conference workshops	JMCC

Wednesday 27 August 2025

08:30-09:30	Registration/refreshments	JMCC
09:30-09:45	Opening session	JMCC
09:45-10:40	Plenary session	JMCC
10:50-13:05	Parallel sessions	JMCC/South Hall/St Leonards
13:05-14:15	Lunch	JMCC - Restaurant
14:15-17:05	Parallel sessions	JMCC/South Hall/St Leonards
18:30-20:00	Welcome reception	National Galleries of Scotland

Thursday 28 August 2025

06:45-07:30	Optional – 5K guided early morning run	Arthur's Seat
08:45-09:30	Plenary session	JMCC/South Hall/St Leonards
09:40-13:10	Parallel sessions	JMCC/South Hall/St Leonards
13:10-14:15	Lunch	JMCC - Restaurant
14:15-17:20	Parallel sessions	JMCC/South Hall/St Leonards
19:00-23:00	Gala dinner	National Museum of Scotland

Friday 29 August 2025

09:15-10:00	Plenary session	JMCC
10:05-12:55	Parallel sessions	JMCC/South Hall/St Leonards
12:55-14:00	Lunch	JMCC - Restaurant
14:00-15:55	Parallel sessions	JMCC/South Hall/St Leonards
16:00-16:15	Closing session	JMCC

Sponsorship Opportunities

Headline sponsor	£9,750	<p>As a headline sponsor, your organisation will receive:</p> <ul style="list-style-type: none"> ➤ Opportunity to speak for five minutes at the opening session (maximum five slides); ➤ 100-word company profile and logo on conference website and app; ➤ Logo on all conference materials including opening slide and promotional correspondence (excludes gala dinner materials); ➤ Opportunity to place a pop-up display stand in the conference plenary room; ➤ One three-day exhibition space, which will be located in the hub of the conference to maximise exposure to delegates. The exhibition space includes two complimentary exhibitor passes, which include refreshments and lunches during the conference, one table and two chairs, one power socket. <p>Part of this fee will be used to support conference fees for up to ten delegates who are working towards a Ph.D. or who are working and living in developing countries.</p>
Gala dinner at the National Museum Of Scotland <i>(including transport to the venue)</i>	£7,500	<ul style="list-style-type: none"> ➤ Opportunity for a company representative to speak for five minutes at the conference dinner without slides; ➤ 100-word company profile and logo on conference website and app; ➤ Logo will be included on CRC branded screens at the dinner venue and on CRC branded menu cards; ➤ Five places at the gala dinner; ➤ Opportunity to place a pop-up display stand in the pre-dinner drinks reception and dinner areas; ➤ Opportunity to provide and then present a prize branded with your company logo for the 'Best Paper', which you will introduce and present at the conference dinner; ➤ One three-day exhibition space, which will be located in the hub of the conference to maximise exposure to delegates; The exhibition space includes two complimentary exhibitor passes, which include refreshments and lunches during the conference, one table and two chairs, one power socket; ➤ Your company merchandise and gifts may also be given to delegates (at your cost); ➤ All aspects of the dinner (menu, AV and flowers) will be organised by the CRC Event Team.
Welcome reception at the National Galleries of Scotland	£2,500	<ul style="list-style-type: none"> ➤ Your organisation's logo / message will appear on appropriate material related to the social activity; ➤ Opportunity to speak for two minutes at the welcome reception, without slides; ➤ Opportunity to place a small exhibition and literature in the reception venue; ➤ 50-word company profile and logo on conference website and app.

Conference app/website	£950	<p>The CRC conference app offers a premium interactive sponsorship opportunity as delegates, sponsors and speakers will use the app to view all conference information including the programme, enabling them to build a personal agenda and view sponsor, exhibitor and delegate details.</p> <ul style="list-style-type: none"> ➤ Your company logo displayed on top banners of the conference app; ➤ 100-word company profile and logo on conference website and app.
Audio-Visual support	£750	<p>The conference presentations rely on a range of support supplied by the University team.</p> <p>The sponsor's name will be attached to the high quality of this support.</p> <ul style="list-style-type: none"> ➤ 50-word company profile and logo on conference website and app.
Morning run	£350	<p>One feature of the conference is the Thursday morning run around Arthur's Seat. This is a non-competitive run, supported by staff from the university's sports facilities to ensure safety and avoid injury.</p> <ul style="list-style-type: none"> ➤ 50-word company profile and logo on conference website and app.
Educational support	£750	<p>This provides a bundle of three books to be distributed to three delegates from developing countries. Each bundle will contain key books in the area, chosen by the conference organisers from books by Thomas, Crook and Edelman, by Siddiqi, by Bailey, by Anderson, by Edelman and Lawrence, and by McNab.</p> <ul style="list-style-type: none"> ➤ 50 word company profile and logo on conference website and app.

All sponsorship costs are subject to VAT.

Exhibition Opportunities

Exhibition space		
Buy space for a stand in our exhibition space for 1 day.	£550	<ul style="list-style-type: none"> ➤ An exhibition space will be set up in an area that has a healthy footfall from the delegates. ➤ Details regarding space allocated and electrical requirements available etc will be finalised nearer the time. ➤ This entitles two representatives supporting the exhibition stand to refreshment and lunch breaks during the conference. It does not entitle access to the conference sessions or conference dinner.
Buy space for a stand in our exhibition space for 2 days.	£775	
Buy space for a stand in our exhibition space for 3 days.	£950	

All exhibitor costs are subject to VAT.

Conference fee

In addition to the presentation programme, the conference fee will include keynote speeches, free pre-conference workshops, delegate networking opportunities, and opportunities to meet with exhibitors, a welcome reception and a conference dinner.

The conference fee includes attendance of workshops in the evening of Tuesday 29 August 2025, starting from 5pm, topics to be announced.

Fees (per person)

Ticket type	Early bird (24 February 2025 to 5 June 2025)	Standard (6 June 2025 to 12 August 2025)
Industry	£1,100	£1,200
Industry (booking 5+ delegates)	£1,045	£1,100
Academic*	£500	£500
PhD student**	£400	£400

*In a full-time academic post at the time of the conference

**Currently studying for a PhD at the time of the conference

Fees include access to conference sessions, refreshments, lunches, receptions, and gala dinner. Delegate rates are VAT exclusive.

Contact Information

In Summary

The conference is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.

Please contact us for any assistance you may require, to discuss any sponsorship packages and opportunities available at the conference.

*Mr David B Edelman BSc, AM, FSS ACIBS (Caledonia Credit Consultancy)
Conference Committee – sponsorship and exhibitor management
Tel: 07802 309 466
Email: davide24@ntlworld.com*

*Conference Administrator
University of Edinburgh Business School
29 Buccleuch Place
Edinburgh
EH8 9JS
Tel: 0131 650 4603
Email: crc.conference@ed.ac.uk
www.business-school.ed.ac.uk/crc*

Other Opportunities

If your organisation wishes to contribute in a way that is not listed above, please do not hesitate to contact us to discuss it.

How to Book

Sponsorship items / exhibition stands will only be confirmed once full payment has been received. Please email davide24@ntlworld.com, confirming what you would like to book, and we will send you a booking form, following which an invoice will be electronically sent.